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Original article

Aleksandr V. Tikhonov¹  What prevents the “breakthrough” Russian project “Science”
 Andrey . Merziykov²  from becoming a real breakthrough?

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Abstract. This work continues the study of the problems of regional readiness for innovative activities, taking into account their involvement in various levels of socio-cultural modernization. The study is being carried out by the Center for Sociology of Management and Social Technologies of the Federal Scientific Research Center of the Russian Academy of Sciences. But if the goal of the first stage was to obtain preliminary data on the barriers that impede the implementation of the goals and objectives of the system of scientific and technical development (SSTD) associated with information and communication feedback channels and with mechanisms for monitoring the implementation of strategic programs in the regions using the method of remote site analysis regional authorities, then at this stage we received data from specially selected groups of experts not only on the situation in the regions, but also on the comparison of primary information on individual programs with the implementation of the Science Program. As a result, we came to the conclusion that sociological support for the preparation and implementation of strategic documents, using the example of the implementation of the RF SNTD, does not give a complete picture of the organization of work in the regions to solve the socio-economic problems of their development. The content analysis of websites of regional authorities and materials of expertise in the regions enabled to get a

better understanding of intentions of the management systems and their interests mainly aimed at: business or reporting, obtaining more complete data on the content and structure of social conditions in the regions, directly affecting the implementation of strategically important decisions for the country on the basis of such documents as the Concept, Strategy and the Program of Innovative Development. However, with regard to the Science Project, an ambiguous situation has developed: on the one hand, experts put this national project as one of the key ones (80%), and on the other hand, they note that the population is unlikely to strongly support it (34%) and it is not known how the administration of regions that are at different stages of socio-cultural modernization will cope with this task. To understand the problem situation more clearly, a list of specific factors (conditions) was formulated and studied that contribute to the transformation of the national Science Project into a driver for the implementation of other national projects, such as administrative, financial, economic, political and social, and proposals were made for organizational and managerial character. This made it possible to draw conclusions about the creation of special organizational structures in the regions for a fuller use of the potential of the national Science Project.

Keywords: scientific and technological development strategies; level of socio-cultural modernization of the region; remote research methods; assessment of the implementation of development strategies; specific factors (conditions) of modernization; driver of the modernization of the region; Science Program

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(Introduction). -

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RESEARCH RESULT

(Blei, 2011; Coleman, 1990; Perroux, 1950).

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(5%), 24%

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... (63%) ... « » ... « » ... 17 ... % ...

Table 1

Is the Science Project a key national project?

/ yes	63
/ no	16
/ don't know	13
/ other	8

(63%) ... « » ... « » ... 16% ... 13% ... « » ...

/ Region	/ Options			
	/ yes	/ no	/ don't know	/ total
Kalmykia / Republic of	50	50		100
() / The Republic of Sakha (Yakutia)	63	13	25	100
Tatarstan / Republic of	86		14	100
- / St. Petersburg	86	14		100
region / Sverdlovsk	100			100
region / Smolensk	67		33	100
/ Tomsk region	25	50	25	100

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(Conclusions).

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