

**Summary.** The article considers the possibility of conducting regular and extracurricular classes of linguo-regional studies with the use of modern educational technologies, and provides examples of tasks for the students' cultural formation and ethno-cultural competence.

**Keyword:** linguo-regional studies, modern educational technologies, cultural and ethno-cultural competence.

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**Summary.** This article discusses the issue of fostering patriotism by means of literary local lore. It is local history that helps to improve the quality of education and allows students to understand the connection between literature and life. Therefore, it is very important to develop project and research activities based on local history material, which contributes to the development of students' independence, intellectual and creative abilities, and the formation of socially significant qualities.

**Keywords:** student, small Motherland, patriotism, literary local history, poetry, research.

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