

3. . . . // . - 2001. i- . 64-72.
4. . . . // / . . . // / , 1997. - . 280-289.
5. . . . , 2013. - 282 .
6. . . . , . . . / . . . , . . . : . . . : . . . , 2006. - 226 .
7. [https://www.dwds.de/d\(suche\)](https://www.dwds.de/d(suche))

Summary. The aim of this paper is to study the cognitive aspects of the functioning of set phrases with the lexeme “Ordnung” as part of the concept of the same name. This phraseological unit was studied with the use of corpus linguistics data on the website of the German Internet space in the diachronic and synchronic aspect. The article is an attempt of cognitive modeling of pragmatics of set phraseological word combinations in the form of a table. The studied set phrases are structured by distance from the core of the concept and grouped by concepts-elements, sub-concepts, frames and subframes depending on the type and structure of cognitive formation.

Key words: concept, conceptual sphere, cognitive structure, megafame, frame, subframe, subconcept, pragmatics, phraseological unit.

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. . . » (. . . , 1972: 255-256).

« » , . . . « » .

. . . , 1962: 381).

« ... » (... , 1976: 196), « ... » (... : 171); « ... » (... :187).
« ... » (... : 191),
« ... » (... : 163),
« ... » (... : 177).
« ... ».
« ... » (... : 178).
« ... » (... , 1976: 188),
« ... » (... :163).
« ... ».
« ... » (... , 1976: 328).
« ... » (... : 266),
« ... » (... : 314).
« ... » (... , 2010: 109).
« ... » (...)
« ... » (... , 2010: 109).
« ... ».

(... 1976: 248).

263); «...» (: 348), «...» (: 328)),

» (... 1962: 381).

1. ... 2010. - 288 .
 2. ... 12 .- .: ... 1976. - .3. - 389 .
 3. ... 28 I-XV.
 4. ... 1962. - .4. - 734 .
1972. - 368 .

Summary. The article focuses on fixed expressions in the speech of the main character of the novel, I.S. Turgenev "Fathers and Sons", which clarify Bazarov's attitude towards other characters and contribute not only to the creation of his speech portrait, but also to the image as a whole. At the same time, we mean the phraseological foundation of the Russian language in its broad sense.

Key words: i^xed expression, literary image, speech characteristics of a literary character.

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» (: 26).