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**ABOUT THE APPLICATION OF THE SCENARIO FORMATION
METHOD TO THE MANAGEMENT OF THE LEVEL OF BALANCE
IN THE CONSTRUCTION SERVICES MARKET**

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The article deals with the possibility of applying the method of scenario formation to the management of the level of balance between the labour market (LM) and the market of educational services (MES), using the example of the construction business. The paper presents a universal methodology for estimating and forecasting the level of balance between LM and MES, allowing the construction of several independent scenarios, and considers an example of its validation for the market of construction services.

Keywords: scenario method, level of balance, construction services market, labour market, educational services market.

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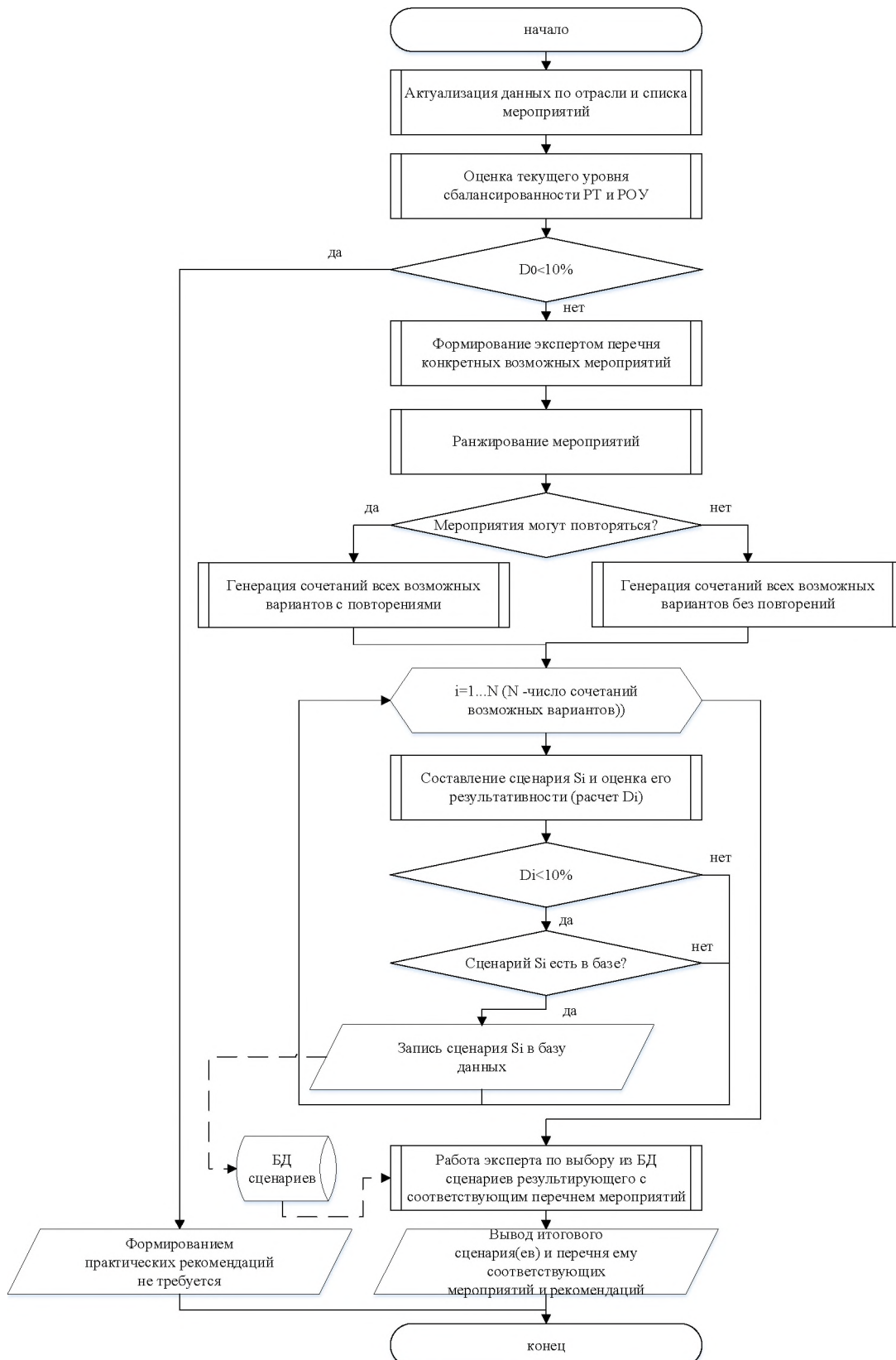


Рисунок 2 – Алгоритм формирования сценариев для РТ и РОУ

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